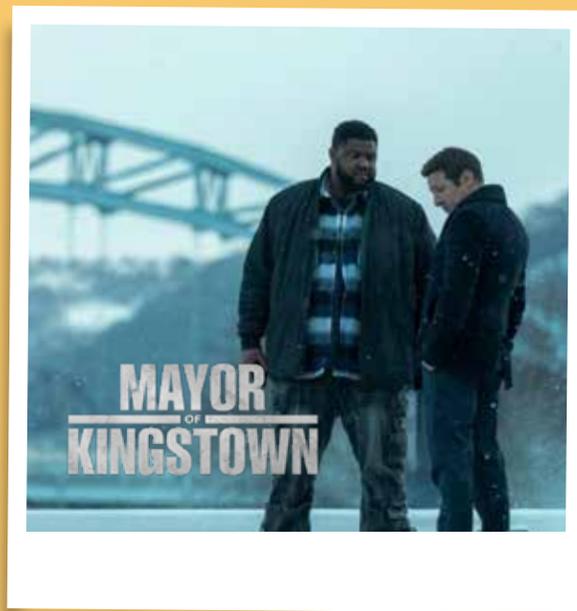




Sponsorship Brochure 2026



LIGHTS! GLAMOUR! ACTION!®

The Pittsburgh Film Office needs your support to ensure continued economic growth in our region! Your sponsorship helps the Pittsburgh Film Office to promote and facilitate television, film, and commercial productions in southwestern Pennsylvania. Your sponsorship dollars put people to work! The marketing and promotion of the Pittsburgh region leads to a future with more family sustaining careers in our region.

The earlier you reserve your sponsorship, the more marketing exposure you receive! LIGHTS! GLAMOUR! ACTION!® marketing begins now, and we would love to have you be part of the event from the beginning!

SATURDAY, MARCH 14, 2026



About the Pittsburgh Film Office

The Pittsburgh Film Office (PFO) works continually with various entertainment industry media, including: major motion pictures, episodic television for streaming services, cable and broadcast, film and print commercials, music videos and corporate instructional videos. The PFO identifies resources, assists in location scouting, tackles problem solving and provides contacts for some of the country's most qualified production crew.

ECONOMIC IMPACT

- Over \$2.5 billion of economic impact infused into the region due to film production.
- More than 200 feature films and TV productions have been shot in the southwestern Pennsylvania region since 1990.
- Film industry projects in southwestern Pennsylvania have created thousands of jobs and countless business opportunities.

RECENT ACCOMPLISHMENTS

- Established Create PA, a workforce training program to prepare early-career professionals for successful union careers in film and television production.
- Began SCREEN PERSPECTIVES podcast which gives a glimpse behind-the-screen of how the film, television, streaming industry operates, and the paths followed by industry professionals and leaders to successful careers.
- The creation of "Creativity in Focus," the Commonwealth of Pennsylvania's film industry tax credit program, which launched in July 2006. The tax credit program, now in its 20th successful year, has allowed the film industry to grow substantially by providing thousands of family-sustaining jobs to Pennsylvania residents and businesses.

**FOR MORE INFORMATION ON THE PITTSBURGH FILM OFFICE
VISIT PGHFILM.ORG**

LIGHTS! GLAMOUR! ACTION!®

Your sponsorship supports the Pittsburgh Film Office to promote and facilitate film, television, and commercial productions in southwestern Pennsylvania.



SATURDAY, MARCH 14, 2026 AT THE PENNSYLVANIAN

This signature fundraising event benefits the Pittsburgh Film Office operations and mission to promote the southwestern Pennsylvania region to the film industry. Join us to celebrate the economic impact generated by the entertainment industry in southwestern Pennsylvania.

Each of our valued sponsors will receive an exclusive invitation to the event, reserved seating, and logo placement on event materials. Enjoy delicious food, beverages, valet parking, dancing and entertainment.

We hope you will consider supporting the mission of the Pittsburgh Film Office at the 2026 Lights! Glamour! Action!® annual fundraising gala.



Sponsorship Tiers

PRESENTING - \$100,000

- Exclusive naming recognition as the “Sponsor Name” before event title in all advertising and promotional materials.
- Premiere placement of logo on all PFO materials and gala materials
- Name recognition in press release
- 50 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 25 Create PA graduates to attend
- 25 Social Media tags across social channels
- Reserved seating at the gala...and more

STAR - \$75,000

- Name and logo recognition as the “Sponsor Presents” in all advertising and promotional materials.
- Premiere placement of logo on all PFO materials and gala materials
- Name recognition in press release
- 40 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 20 Create PA graduates to attend
- 20 Social Media tags across social channels
- Reserved seating at the gala...and more

STUDIO - \$50,000

- Name and logo recognition as the “Sponsored By” in all advertising and promotional materials.
- Premiere placement of logo on all PFO materials and gala materials
- Name recognition in press release
- 30 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 15 Create PA graduates to attend
- 15 Social Media tags across social channels
- Reserved seating at the gala...and more



EXECUTIVE PRODUCER - \$25,000

- Corporate logo placement on all gala collateral
- 20 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 10 Create PA graduates to attend
- 10 Social Media tags across social channels
- Reserved seating at the gala...and more

PRODUCER - \$15,000

- Corporate logo placement on all gala collateral
- 16 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 8 Create PA graduates to attend
- 8 Social Media tags across social channels
- Reserved seating at the gala...and more

NOMINEE - \$10,000

- Corporate logo placement on all gala collateral
- 10 Tickets to Lights! Glamour! Action!® 2026 Gala
- Sponsor 5 Create PA graduates to attend
- 5 Social Media tags across social channels
- Reserved seating at the gala...and more

LEADING ROLE - \$5,000

- Corporate logo placement on all gala collateral
- 8 Tickets to Lights! Glamour! Action!® 2026 Gala
- 4 Social Media tags across social channels
- Reserved seating at the gala...and more



SUPPORTING ROLE - \$3,500

- Corporate logo placement on all gala collateral
- 6 Tickets to Lights! Glamour! Action!® 2026 Gala
- 3 Social Media tags across social channels
- Reserved seating at the gala

PAPARAZZI - \$1,500

- Custom-created Hollywood Star with your name or company/nonprofit featured in the Pittsburgh Walk of Fame.
- 2 Tickets to Lights! Glamour! Action!® 2026 Gala
- 1 Social Media tag across social channels



As a Sponsor, you will be kept up to date with all #RatedPGH news through exclusive access to the Pittsburgh Film Office's Monthly Newsletter.

Be one of the first to know about exciting Production News and Insight Information into the southwestern Pennsylvania film and television industry!

FOR MORE INFORMATION:

Dawn Keezer, Executive Director
info@pghfilm.org | 412-261-2744

2026 SPONSORSHIP COMMITMENT FORM

LIGHTS! GLAMOUR! ACTION!®
MARCH 14, 2026 | 7:30PM

Roll out the RED CARPET...

Yes! We will support the Pittsburgh Film Office!

Submit your commitment by:

DECEMBER 15, 2025

Payments due January 30, 2026

For more information, contact:

Dawn Keezer

412-261-2744

info@pghfilm.org

Please complete and return to receive your INVOICE for payment

2026 SPONSORSHIP LEVELS

- \$100,000 Presenting Sponsor (50 Tickets+)
- | | |
|--|--|
| <input type="checkbox"/> \$75,000 Star Sponsor (40 Tickets+) | <input type="checkbox"/> \$10,000 Nominee Sponsor (12 Tickets+) |
| <input type="checkbox"/> \$50,000 Studio Sponsor (30 Tickets+) | <input type="checkbox"/> \$5,000 Leading Role Sponsor (8 Tickets+) |
| <input type="checkbox"/> \$25,000 Executive Producer (20 Tickets+) | <input type="checkbox"/> \$3,500 Supporting Role Sponsor (6 Tickets) |
| <input type="checkbox"/> \$15,000 Producer Sponsor (16 Tickets+) | <input type="checkbox"/> \$1,500 Paparazzi Sponsor (2 Tickets) |

+ sponsoring the attendance of the future stars of the industry, Create PA Workforce Training Graduates

2026 SPONSORSHIP INFORMATION

Program listing and online recognition: *How your business or donor information should be listed in event materials*

BUSINESS OR DONOR NAME: _____

PREFERRED CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

RECOGNITION

REQUIRED – CURRENT LOGO FOR EVENT MATERIALS WILL BE SENT TO: INFO@PGHFILM.ORG

High-resolution .jpg, .png, .tiff required

I want Social Media recognition and tagged in gala announcement posts relevant to my donation.

FACEBOOK: _____

INSTAGRAM: _____

LINKEDIN: _____

X/TWITTER: _____

REMIT PAYMENTS TO:
PITTSBURGH FILM OFFICE
535 Smithfield Street; Suite 500
Pittsburgh, PA 15222

www.pghfilm.org | 412-261-2744

